

FREE TRIAL

Ask us about a **FREE** trial, or visit
groupcall.com/messenger

 **groupcallmessenger**
text • email • voice • web

Parental messaging for schools

Groupcall Messenger is the system of choice for more than 1500 Primary and Secondary schools.

Messenger allows schools to send personalised text, voice or email messages instantly to parents, staff or other contacts in a variety of languages for a low subscription fee. The system has been proven to increase attendance and reduce unauthorised absence, providing an early alert if a child fails to arrive at school, and offers rapid contact with groups of parents for general messages or in the event of an emergency. Saving admin time and cutting telephone bills, Messenger drastically improves communication between schools and parents.

How can your school benefit from Groupcall Messenger?

Provides efficient routine communication

Whether it's "the football match is cancelled" or "don't forget it's parents' evening tomorrow", Groupcall helps schools contact parents quickly, efficiently and cost effectively. Contact lists for "special interest" groups, eg. Governors, after school clubs etc, can easily be maintained and used to quickly address a message. The system provides reporting capabilities, a complete audit trail and confirmation of receipt for every message sent and received.

Responding to texts

Parents have the ability to respond to text and voice messages that are sent from the school. Parents receiving text communications from the school can reply in the same way that they would do with a normal text message. Parents responding to voice calls, can either speak directly to, or leave a message for the school.

Parents can also text the school directly (typically to inform of first day absence).

Incoming text and voice messages automatically appear in the Messenger system. Text and voice messages received are permanently stored, and can be viewed by the school in the Groupcall Messenger programme.

Online reporting

Groupcall Messenger's online reporting functionality, engages parents in their child's learning by allowing schools to push relevant information directly from the school's MIS system. Typically this is Information concerning Attendance, Behaviour, Progress, Special Needs and Attainment, and can be sent directly to a parents mobile phone or via e-mail.



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“ Having the Groupcall system in place has saved an enormous amount of time that would otherwise have been spent making and fielding calls, because parents have already received a message with the information they need. We're already identifying other uses for it. ”

Helmshore Primary School, Rossendale

Your pupil data is secure

Groupcall Messenger reads data direct from SIMS.NET, Integris, Phoenix and Facility management systems live and in real-time. This includes pupil, staff, groups and attendance data so that there is no need to export or maintain any kind of separate database. Your data does not leave the school!

Saves admin time, saves money

By sending SMS or voice messages to mobiles and landlines, staff time spent on the phone is dramatically reduced, and with it phone bills, sometimes by hundreds of pounds a year!

Improves the safety & security of pupils

By alerting parents early to a child's absence and confirming if it is genuine, Groupcall Messenger can save valuable, often crucial, time for authorities in helping to find a missing child.

Improves communication with non-English speaking families

Messages can be sent in a variety of languages, meaning families, regardless of their mother tongue, can be included in school communications, whether routine or emergency. A library of pre-recorded real-voice and text messages is provided in various languages. These include templates for lateness, inappropriate school uniform, school closure and attendance. Messages are automatically sent in the correct language based on the home language of the parent as recorded in the School Management System. The voice library is easy to maintain and facilities are provided to make new real-voice recordings or change existing ones.

Rapid contact in event of an emergency

Groupcall Messenger enables schools to contact large groups of parents in a matter of seconds. A secure web site with password protected access for

school administrators, ensures that ongoing remote communication can be maintained, even in the event of an emergency that renders the school inaccessible, or its computer system unusable.

“Real voice” messaging

When sending voice messages to parents' landlines, there is nothing like a familiar voice. You can record your own voice directly into Messenger and send the recorded message to any selected parents, quickly and easily.

Keeps kids in school... Fact!

Groupcall Messenger has been independently proven to reduce unauthorised absence by almost 30% across some authorities, and by more than 50% in some individual schools.

Low cost with no long term commitment

Groupcall Messenger costs from as little as £1 per pupil per year. Schools are not required to make a long term commitment to the product and are encouraged to try the system before subscribing.

Experienced Groupcall staff will install the Messenger system and provide initial training. Support is available 24/7 which includes on-going user training at no additional charge. We work closely with you to maximise the benefits of the system.



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